



*All Star Motivation*

UNIQUE FRAGRANCES FOR DISTINCT INDIVIDUALS

# MOTIVATIONAL NEWS HIGHLIGHTS

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## THINGS TO REMEMBER FOR NEW ENTREPRENEUR'S

It may be stating the obvious, but starting a business is not easy. That is the beauty of All Star Motivation. We don't just train you in perfume we show you how to make a life with it. A life full of your dreams coming true if you are willing to put the work in. All Star Motivation is not just a brand it's a life style. Full of hard work and rewards.

Today's business world is creating opportunities for young entrepreneurs like never before. Young people from all over the world are increasingly showing interest to become a business owner. According to a survey conducted by the Kauffman Foundation, the idea of starting a business over other career choices has risen amongst young adults in the past few years, particularly for 18–25 year olds. Read on to explore the list of best practices and tips that provide young and aspiring entrepreneurs a clear idea of what they can do and how they can boost their chances at being their own boss with All Star Motivation.

Don't hesitate to challenge yourself--Richard Charles Nicholas Branson, an investor, author, and philanthropist, who started his first business venture at the age of 16 believes that his true motivation is to keep challenging himself. He sees life as one big university where he gets to learn a new lesson every day. If you are up to the challenge of starting a venture, don't be afraid to challenge yourself. Don't let work become a burden for your team.

Believe in All Star Motivation and it's Plan for you--You will never make All Star Motivation work for you if you don't believe in the product or yourself. Remember, the very first rule of starting your All Star Motivation business is to believe in the plan we have given you. We give you all the tools and training you need to succeed but you have to work and you have to work hard.

Have a vision--According to David Karp, the founder, and CEO of Tumbler, a true entrepreneur is someone who holds a clear vision and desires to create something unique with it. That means you need to keep your vision clear at all times, regardless of what challenges you face.

**CONTINUED ON THE TIPS PAGE>>>>>**

**#2 SILVERTOOTH & ANAIS**



**RHINO UP-300**

Top Distribution Center  
OF THE WEEK

**#1 BILLY, EDUB, CHAD,  
ERIN & MISHELLE**



**OutLaws-637  
Region-1413**

COMING  
SOON

**#3 Pierre Ledford  
Dallas, TX**



**OP OUTLAWS-150**

COMING  
SOON

**#4 T-Mac Moffitt  
TEMPE, AZ**



**MAXX OUTLAWS-140**

**#7 Josh Johnson  
Las Vegas, NV**



**B.O.E.-**

COMING  
SOON

**#5 Steven & ZaKee  
Grand Prairie, TX**



**P.U.R.E. Finesse  
OUTLAWS-**

COMING  
SOON

COMING  
SOON

**#6 FERNANDO CERVANTES  
Phoenix, AZ**



**ENUFF OUTLAWS-**

DIAMOND:	5000+ BOTTLES
PLATINUM:	3000+ BOTTLES
GOLD:	1500+ BOTTLES
SILVER:	500+ BOTTLES
BRONZE:	300+ BOTTLES

COMING  
SOON

# TOP ALL STAR OWNERS & MANAGERS TIPS

Do the time--Rome was not built in a day. We have all heard that phrase. All Star Motivation is the same. When you open the doors to your business they will not just flock to your door. You will need to be patient. Work the plan we give you and good people will come. It never fails if you work right. It will take time to get to 300, 500, 700, and 1000 but if you are patient and work hard you will see results.

Find good people to work with--The kind of people you have in your team are one of the biggest factors in deciding the fate of your business. The concept here is pretty simple— Who you're with is who you become. Reid Hoffman, the co-founder of LinkedIn, also believes that the best and the fastest way to turn yourself into an entrepreneur is to find people who are already the way you want to be. That's us in the nut shell. You have access to Billy, me and Chad on a daily basis. We are here to guide you and help you in your success journey. We can't help you if you don't call us.

Learn from the mistakes you make--When it comes to business, failure is your best teacher. When you make mistakes or face a little setback on your way to success, you get the opportunity to learn and improve yourself. So don't get disappointed when something doesn't happen as per your expectations. See what you have done wrong, take your notes, do the changes, and move forward. We tell you this all the time. Fail until you don't. Thomas Edison found 1,000 ways to not make a light bulb. Think about that the next time you have a set back.

We have a goal for 2019 and that's each of you to promote at least 1 solid office. We will double in size as a company and truly, given someone else the All Star Opportunity, is the most amazing feeling! So get to work and start planning. Next week will be the last News Letter until next year and it will be about planning for 2019 so get ready!



## TOP MANAGERS IN THE TRAINING PROGRAM

Points earned are for recognition of being the best all around manager, trainer or building owner. Top 10 at the end of the year get awards for being the best!

How to get a "M" ring and a "A" Ring: gold or white gold with whatever you want, regular diamonds, black diamonds, rubies, sapphires, your choice.

M-RING	500 bottles 4 weeks consecutively.
A-RING	750 bottles 3 weeks consecutively.
GET RICH CHARM	1000 bottles 2 weeks consecutively.

### PERSONAL POINTS

(WHAT YOU NEED TO DO AS AN INDIVIDUAL TO EARN POINTS)

150 BOTTLES	300 PTS
130 BOTTLES	200 PTS
120 BOTTLES	150 PTS
100 BOTTLES	100 PTS
90 BOTTLES	90 PTS
80 BOTTLES	80 PTS
70 BOTTLES	70 PTS
60 BOTTLES	60 PTS
50 BOTTLES	50 PTS
40 BOTTLES	40 PTS

### CREW POINTS

(WHEN YOU LEAD A CREW BASED ON TOTAL OF WHOLE CREW)

500 BOTTLES	500 PTS
450 BOTTLES	450 PTS
400 BOTTLES	350 PTS
350 BOTTLES	350 PTS
300 BOTTLES	300 PTS
250 BOTTLES	250 PTS
225 BOTTLES	225 PTS

### BUILDING SALES

(THE OWNER OF THE BUILDING NEEDS TO DO TO EARN POINTS)

2000 BOTTLES	12,000 PTS
1700 BOTTLES	10,000 PTS
1500 BOTTLES	8000 PTS
1300 BOTTLES	6000 PTS
1000 BOTTLES	4000 PTS
500 BOTTLES	1000 PTS



When you promote you can score more points:

When any promotion in their own building sales a total of 1000 bottles = 2500 Points

When any promotion in their own building sales a total of 3000 bottles = 5000 Points

**OWNERS:** Please make sure you put all the correct points on your payment page. No points on Payment page means no points for you or your people. We will not go back and add points so ensure you have filled out your payment sheet correctly.



## POINTS LEADERSHIP BOARD

BILLY, EDUB, CHAD	OG OUTLAWS	66,860 PTS
SILVERTOOTH & ANAIS	RHINO UP	13,610 PTS
PIERRE LEDFORD	BOSS OP OUTLAWS	7,280 PTS
DERRECK CONVERSE	OUTLAWS	5,630 PTS
MARK FERNANDEZ	OUTLAWS	4,490 PTS
STEVEN STROTHER	PURE FINESSE OUTLAWS BOSS	4,330 PTS
ZAKEE SALEEM	BOSS PURE FINESSE OUTLAWS	3,985 PTS
T-MAC MOFFITT	MAXX DEAL OUTLAWS	3,835 PTS
AARON TOLZMANN	OUTLAWS	3,755 PTS
MARIA WONG	GUNSLINGER OUTLAWS	3,720 PTS
BRENDON MITCHELL	OP OUTLAWS	2,980 PTS
ANGEL VILLANUEVA	RHINO UP	2,420 PTS
MIKE MORGAN	RHINO UP	2,070 PTS
NICK ARCE	RHINO UP	2,030 PTS
FERNANDO CERVANTES	ENUFF OUTLAWS	1,935 PTS
ANTHONY TITTLE	OUTLAWS	1,800 PTS
SHANE WHITE	PURE FINESSE OUTLAWS	1,770 PTS
ERIC SMALLS	OP OUTLAWS	1,680 PTS
ASHTON PERKINS	OP OUTLAWS	1,515 PTS
LEXUS HURTADO	ENUFF OUTLAWS	1,260 PTS
MYCHAEAL WALKER	OUTLAWS	1,075 PTS
CARLOS CLARK	OUTLAWS	750 PTS
DANA HARRIS	RHINO UP	740 PTS
DUSTIN PHILLIPS	RHINO UP	680 PTS
CEDRIC TERRY	MAXX DEAL OUTLAWS	490 PTS
BECKY GARRETT	RHINO UP	490 PTS
BRANDON HENRY	RHINO UP	300 PTS
NIGEL PORTER	OUTLAWS	290 PTS
TYLER HENRY	OUTLAWS	290 PTS
TREVOR STEWART	RHINO UP	320 PTS
ABDIEL NUNEZ	OUTLAWS	280 PTS
LORRAINE MORENO	MAXX OUTLAWS	260 PTS

### TOP ROOKIE OFFICES

T-MAC MOFFITT	MAXX OUTLAWS	3,835 PTS
FERNANDO CERVANTES	ENUFF OUTLAWS	1,935 PTS

OWNERS: ITS YOUR RESPONSIBILITY TO SEND IN ALL NUMBERS FOR YOU AND YOUR PEOPLE THESE POINTS ARE IMPORTANT TO THEM AND SHOULD BE FOR YOU I WILL SAY IT AGAIN, IF YOU DO NOT SEND IN THE NUMBERS THEY WILL NOT GET CREDIT! THERE WILL BE NO GOING BACK AND ADDING POINTS AT A LATER DATE. THANK YOU

**ALL STARS ON THE MOVE MUST DO 40 TO QUALIFY**

**ALL STAR 100 CLUBBERS AND OVER 40**

<b>DERRECK CONVERSE</b>	<b>OUTLAWS</b>	<b>110</b>
<b>MARK FERNANDEZ</b>	<b>OUTLAWS</b>	<b>100</b>
ANTHONY TITLE	OUTLAWS	75
ANGEL VILLANUEVA	RHINO UP	63
SILVERTOOTH	BOSS RHINO UP	61
AARON TOLZMAN	OUTLAWS	60
PIERRE LEDFORD	BOSS OP OUTLAWS	60
T-MAC MOFFITT	BOSS MAXX OUTLAWS	53
NICK ARCE	RHINO UP	52
JAJUAN CRAYTON	OUTLAWS	49
ABDIEL NUNEZ	OUTLAWS	44
LARON HARRINGTON	MAXX OUTLAWS	43
ERIC SMALLS	OP OUTLAWS	43
TREVOR STEWART	RHINO UP	41
MARIA WONG	OUTLAW GUNSLINGER	40
BRENDON MITCHELL	OP OUTLAWS	40
STEVEN STROTHER	BOSS PURE FINESSE OUTLAWS	40
ZA'KEE SALEEM	BOSS PURE FINESSE OUTLAWS	40

**ALL STAR'S** *Hall of Fame*

**TOP OFFICE & CITY SALES \_\_ TOP ROAD CREW LEADER \_\_ TOP INDIVIDUAL SALES**

1. All Star Motivation  
Building Record 2,185 Bottles  
Billy, E & Chad 04-10-2010



1. Las Vegas, Nevada City Record  
2,309 Bottles Billy, E, Chad, Pierre  
03-16-2016



Billy Nolan, Mark Fernandez 3 Man  
Road Crew  
354 Bottles 3-10-18



ANAIS HERRERA 4 Man Crew  
473 Bottles



BILLY NOLAN 6 Man Crew  
630 Bottles



1. Billy Nolan  
Most individual sales one week  
231 Bottles



2. ANAIS HERRERA  
171 BOTTLES



SHOULD YOU HAVE SOMEONE  
IN THIS SECTION? CAN YOU  
BEAT SOMEONE IN THIS SEC-  
TION? ARE YOU WORTHY OF  
THE HOF? SEND ME THE PROOF  
AND A PICTURE AND WE WILL  
GET THEM IN!!! HOPE YOU LIKE  
THE NEW SECTION!!

COME GET SOME!!!!

# THE FOUNDATIONS

**2 crews doing 600+ is what I'm talking about!! Great job Derreck and Mark on 100 clubs again! That's how I know you will be ready to open. Now just fix the main thing you have a problem with and you are set! Derreck and Aaron both lead kick ass crews! Proud of my team!! 3 crews out this week and ready to roll back to that 1000! JaJuan great job finishing strong on that 100! Welcome to management. Now it's time to shine! GH\$!! Tis the season to hustle hard!! Get some!!--Billy, Chad, Erin & Mishelle**

**Happy Holidays from the South ! Let's go to work and stuff those pockets like we did those turkeys!!! Get Excited and Keep it Classy . ... 2th & Classy**

**Thanksgiving was good and the food was amazing but 2019 is coming to a close and its it's time to make some moves before the end of the year. Crews headed back out of town and ready to kill it. Holiday season is here and its it's time for these deals on wheels! Lets make these last few moves the year the best ones and go out with a bang. 2019 is coming fast and the btls are getting sold higher let's get it! New team coming strong down south in Texas.--Pierre**

**Maximum Motivation is on the rise!!! The squad is officially 6 deep with 4 managers including myself!!! Shout out to my newest manager Laron for finishing strong and getting that 1st 100 done now it's time to get that whip and start leading crews homie!! Great job to our 2 new members Klarissa and Leah both did 6 on your 1st day that's what UP I'm talking about now let's get to this next part and kick some ass!!! I hope everyone had an amazing Thanksgiving, I'm so thankful for this amazing opportunity to become successful and change other peoples lives as well!!! Bout to turn 6 into 12 baby!!! Hold up!! Motivation!!--T-Mac**

**HAPPY THANKSGIVING TO THE WHOLE ALL STAR ARMY FROM THE MOB!!! PRAY EVERYONE HAD A PRODUCTIVE WEEK AND ENJOYED THEIR DAY. NOW BACK TO THE REGULARLY SCHEDULED PROGRAM!! MOTIVATION MOBBIN--Steven & Za'Kee**

**There is always a way to learn from your mistakes but you must be willing to learn. Failure is not a bad thing it just means to keep on going and never stop never quit. No matter who doesn't like you or who wants you to fail. Your success is not based off of opinions. It is based off of you. So learn from your mistakes and continue to push your shine is coming! Its inevitable!!--j**

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